

OneGifting - client-side Photobook creation

Overview

OneGifting is a hosted ecommerce tool for photo gifting products. Clients can download vendor customised software to run on their own computers to create feature rich photo products such as photobooks, calendars, etc.

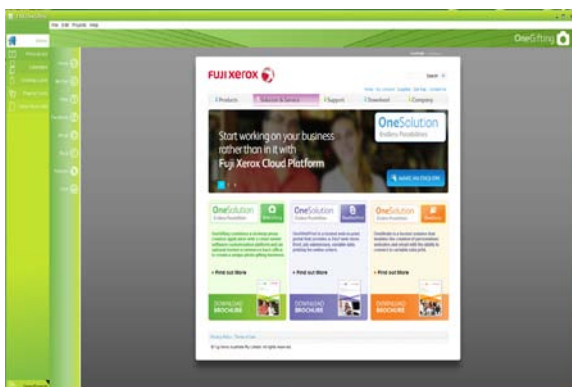
The vendor controls the look and feel of the software using hosted admin tools. This then serves out to his customers as a download or automatic update.

This guide will walk you through creating a photobook.

Technical Starting Point

- Just download the OneGifting software to your desktop
- Use your own desktop pictures or link to your Facebook account and utilise them.
- You will be warned about any lo-res images at the preflight/ordering stage.

<http://www.fujixerox.com.au/onesolution/onegifting.jsp>

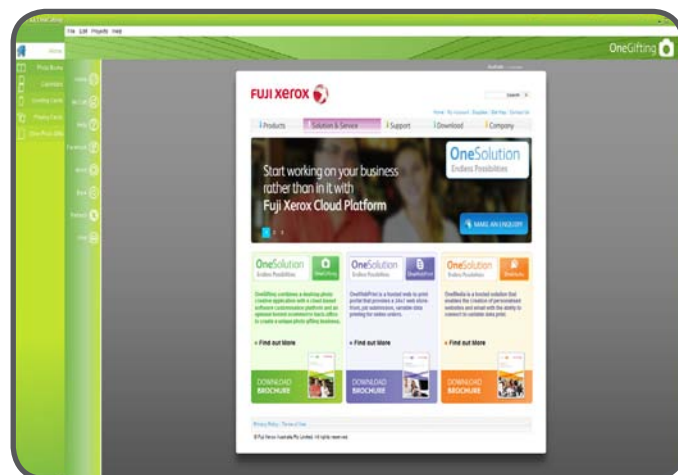


PhotoBook Creation

1. Open dashboard

Open the hosted storefront

The inner navigation panel is customisable. The vendor can control what pages and links are shown. (see the video guide)



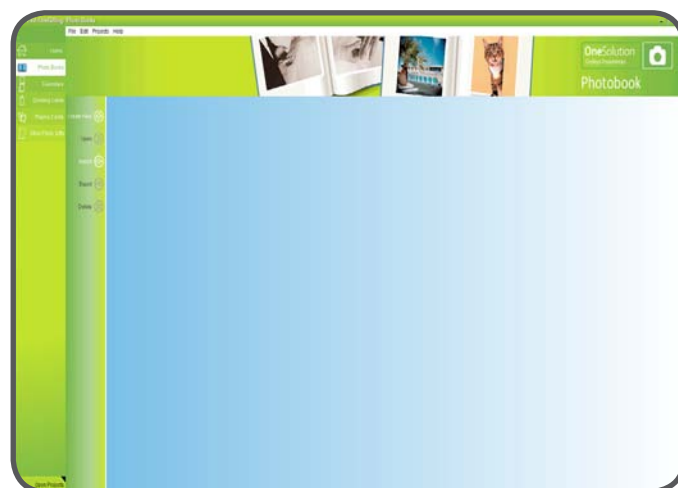
2. Select Photobook

On the left hand navigation panel select:

“Photobook”

On the inner navigation select:

“Create New”

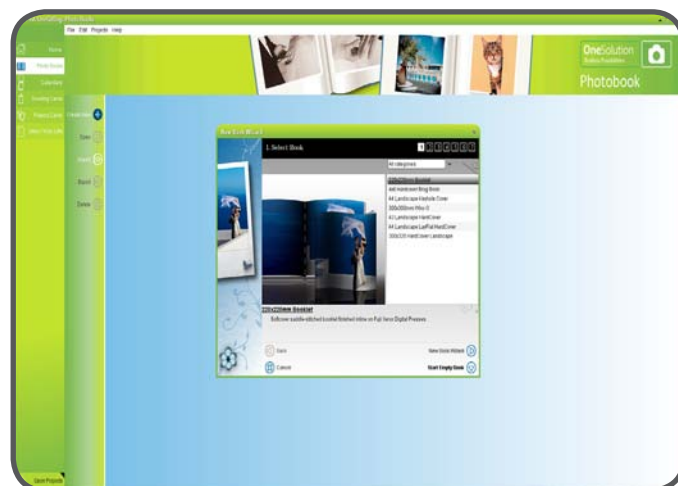


3. Photobook Wizard

The photobook wizard opens.
Select your photobook preference

We recommend the “A3 Landscape hardcover” for demo purposes.

Select “New Book Wizard”



PhotoBook Creation

4. Select Theme

Purely optional you can select a background and layout theme. “Clean” is white background.

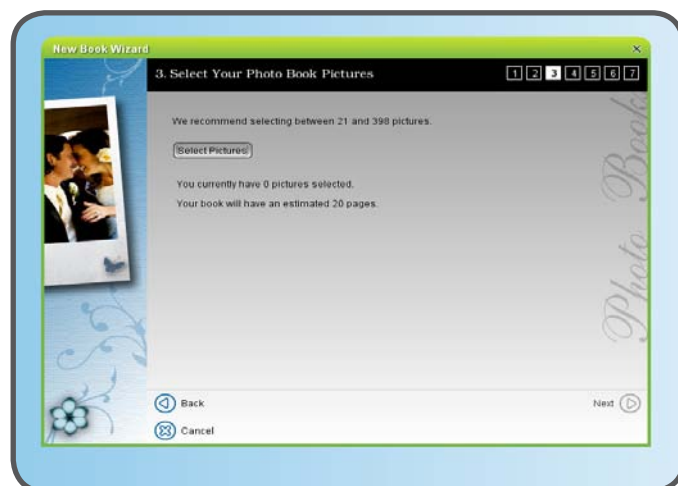
Remember you can change everything later on.

Select “Next”



5. Select Pictures

As the prompt says browse for your pictures!
Take note of the screen notes regarding max and min quantities.



6. Select Pictures

You can browse locally on your PC

If you notice on the tree structure on the left there is the ability to link to your Picassa, Flickr or Facebook accounts to retrieve images should you own an account.

Select your Pictures

Select “OK”



PhotoBook Creation

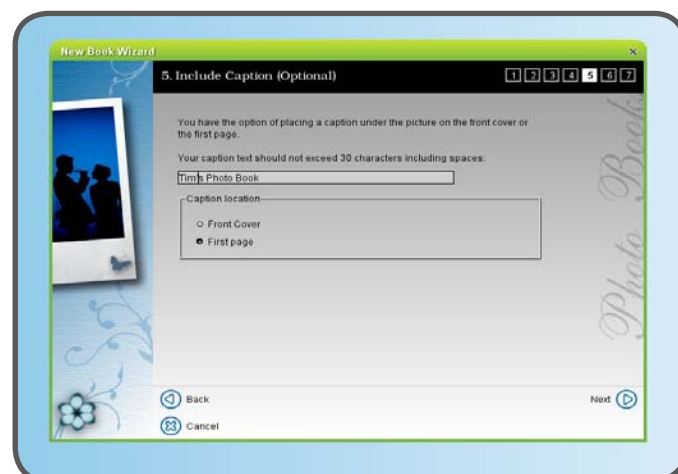
7. Add Caption

If you wish you can add a caption on the front or inner page of your document.

Remember you can change everything later on.

Select “Next”

Any other prompts are self explanatory



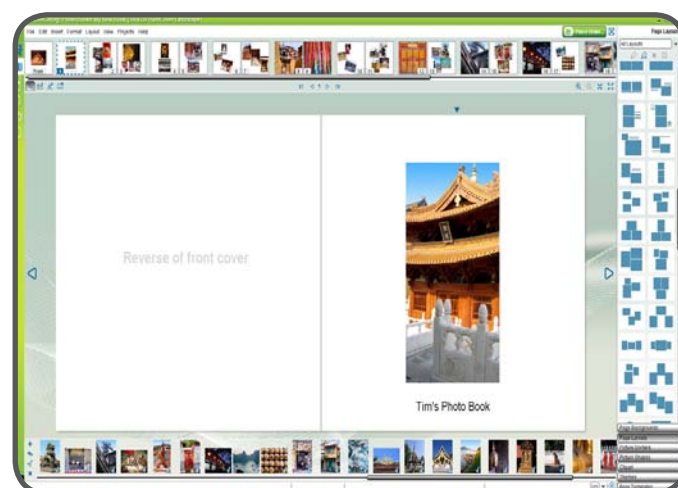
8. Your Design

So you have imported your images and your photobook has been populated.

For some people that could be perfect

For most they now have the opportunity to tweak and move images.

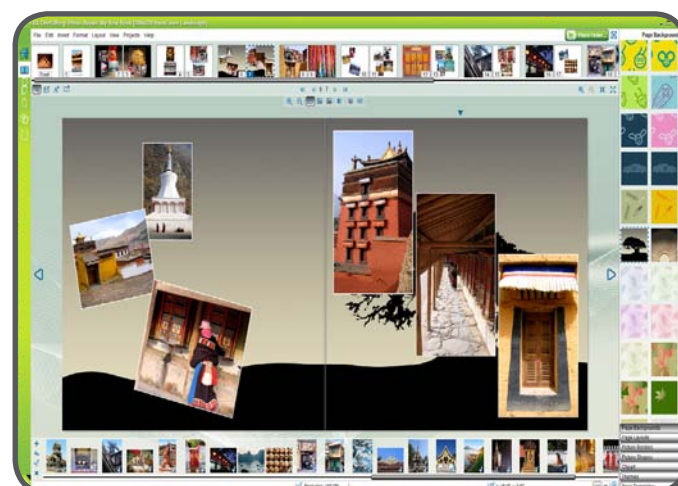
Play around!



9. Amend background

On the right hand side you have category menus. Try dragging a different background to the artboard.

Very easy to make changes.

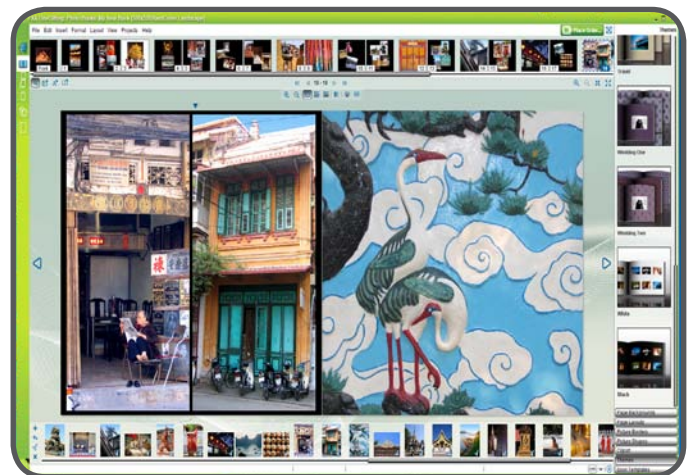


PhotoBook Creation

10. Place Order

Satisfied with your creation?

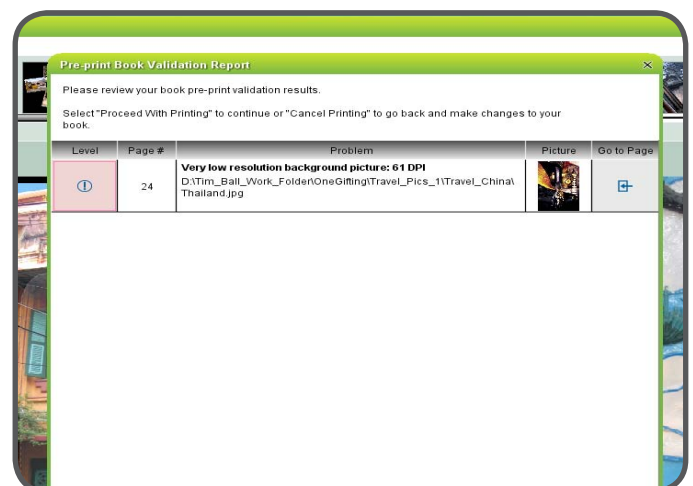
Select “Place Order”
(green button top right)



11. Image Preflight

The software will automatically preflight your images and warn you if there are any resolution images.

Your choice if you wish to change any images or just select “Proceed”



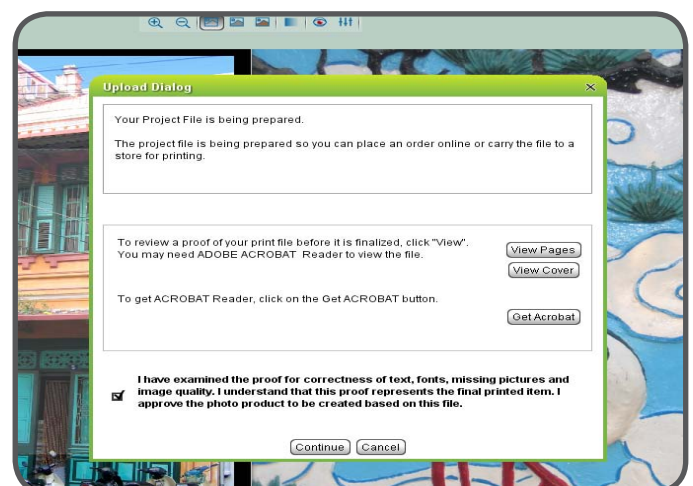
12. Proof Approval

We can preview our photobook in Acrobat.

All pdfs are watermarked at this stage.

To confirm your approval tick the
“Approval box”

Select “Continue”



PhotoBook Creation

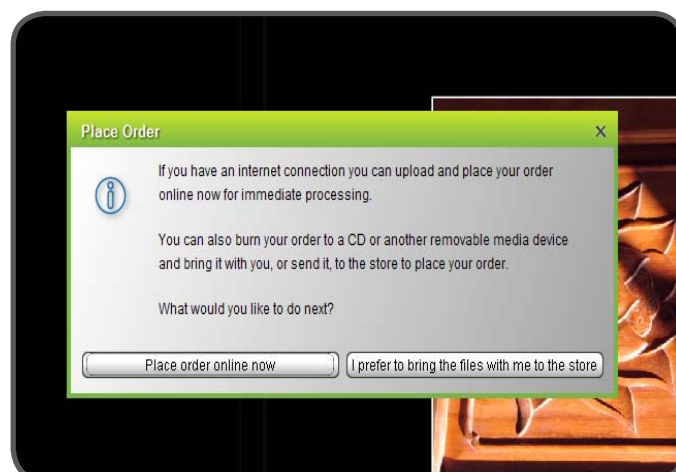
13. Online/Offline Ordering

You now have a choice to download the order to your desktop and take to the store. (see step 20 onwards)

*The file is encrypted and can only be processed by the host vendor.
(epicenter has a key)*

Or use the inbuilt ordering system to pay for your order online.

We will order online.

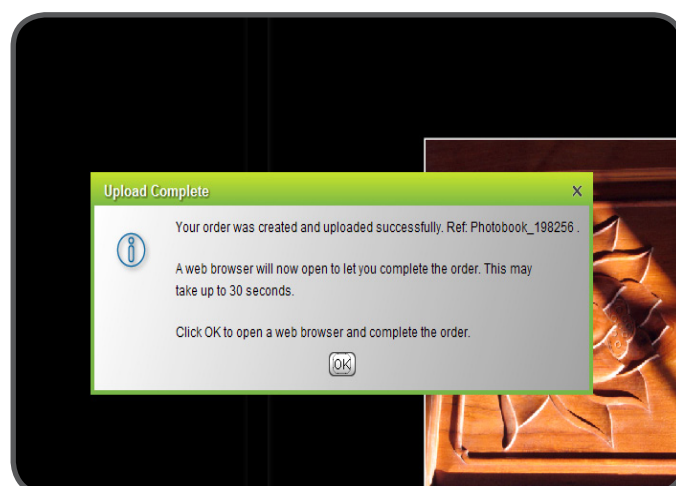


14. Order Confirmation

The order may take a minute to process depending on the internet speed.

On upload Press “OK” to enter the payment portal.

Customers have the preference to set up there own payment gateway.

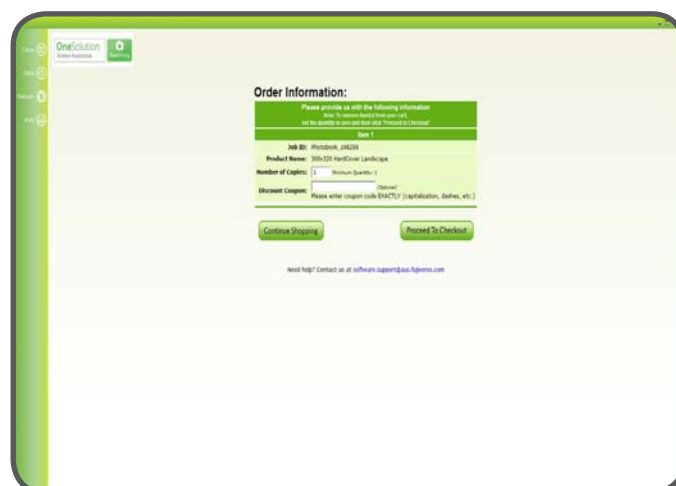


15. Order Information

The following screens will show the default ordering process.

They are fairly self explanatory.

Just fill in the input fields.

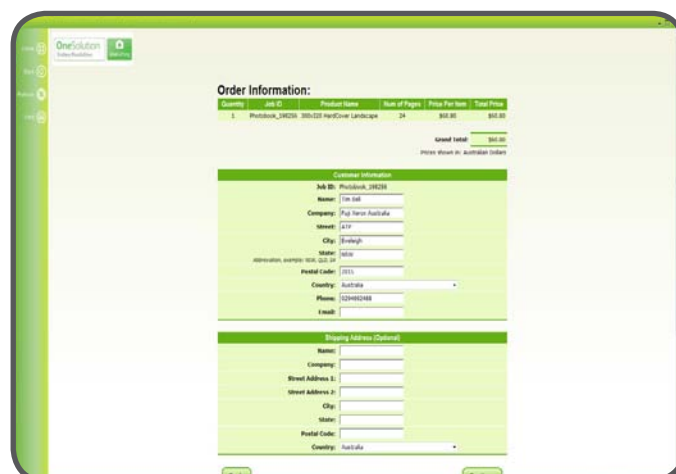


PhotoBook Creation

16. Order Information

Address/Contact Information

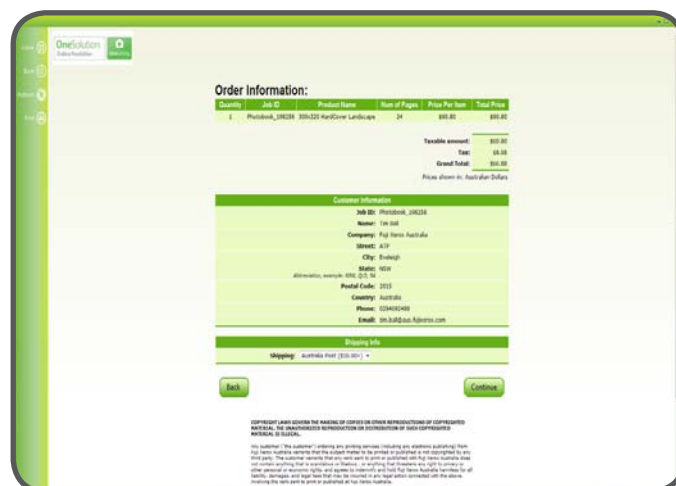
“Continue”



17. Order Information

Select Shipping Information

“Continue”



18. Order Information

Payment Information

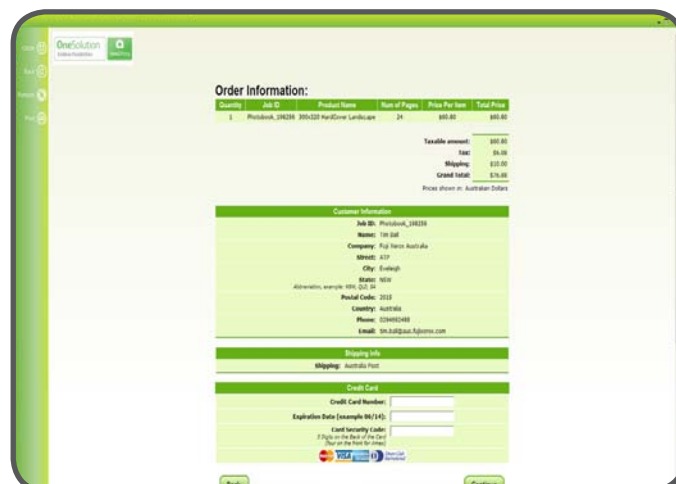
Use the following fictitious CC details:

4444 3333 2222 1111

04/14

123

“Continue”



PhotoBook Creation

19. Online/Offline Ordering

The ordering process is confirmed.

Your order will have been uploaded to our internal ftp repository for processing and your payment lodged.

Return “Home”

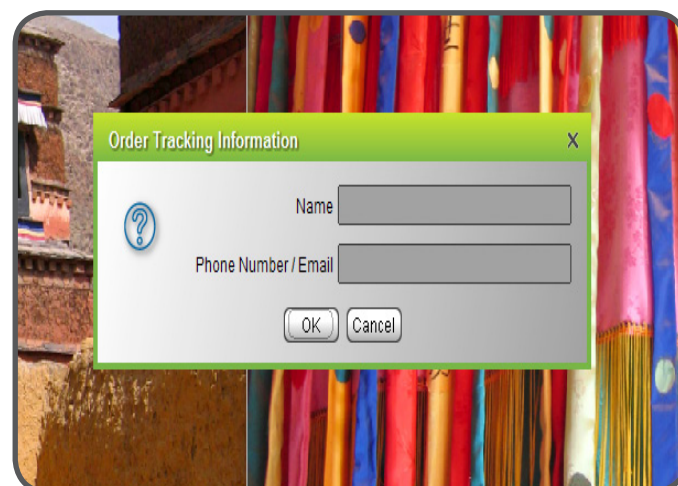


20. Offline Ordering

We mentioned earlier (step 13) that you could download the document to take manually to the printer/storefront operator.

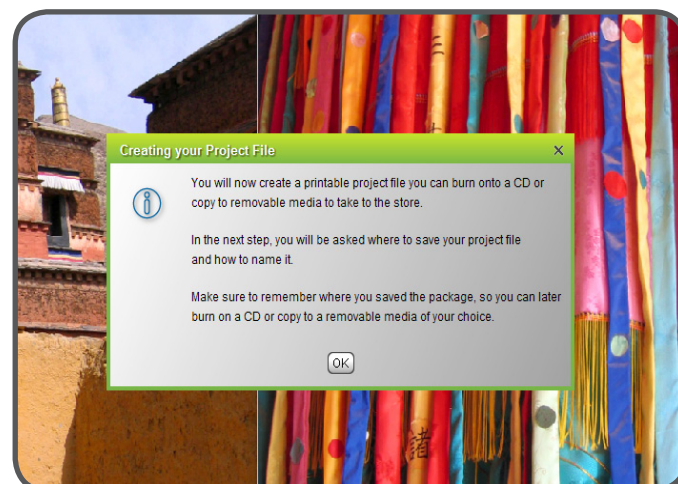
If we choose that option we are prompted with this screen.

Input your details and select “OK”



21. Offline Ordering

Select “OK”



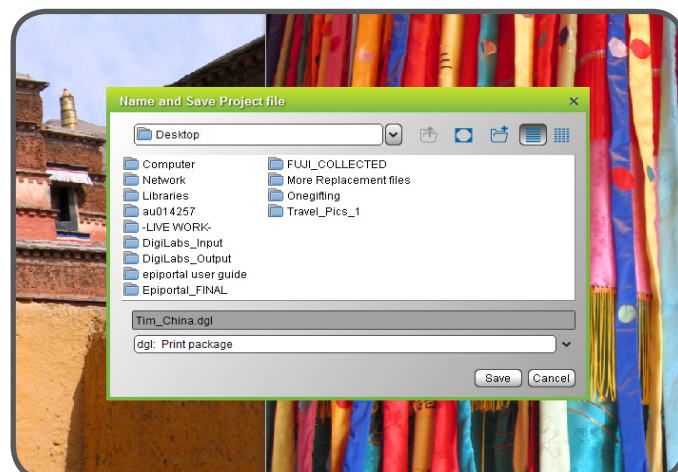
PhotoBook Creation

22. Offline Ordering

Name your file and save it to your local device.

When the file is presented to the vendor they can decrypt the file for printing. Payment would be made locally. *You can only have the file decrypted by the storefront vendor. You couldn't use it anywhere else.*

Return “Home”



That is the client side experience.

We have various options dependent on the customers business needs on how we would then integrate the orders into a more seamless production workflow.

At a simple level we could just create a hotfolder to a press queue to fulfil the order. More complex solutions could integrate WaSP to poll a hotfolder for documents and process as necessary with job ticketing and extra functionality.

Remember finishing and fulfilment will be determined by what products we are offering in our storefront.

The Administrator/Vendor

Just as important to the overall demonstration is what is available “under the hood” for the vendor to offer a uniquely branded photo gifting ecommerce site to his clients.

Admin rights stop us giving general admission to see the options so we have created a video overview for you to take a look at “Admin - OneGifting Portal” on the epiportal.

Tim Ball (ext.2488)
epicenter

OneGifting Admin



[Admin - OneGifting Portal](#)

The client side is only one half of the OneGifting solution. The vendor has access to their own cloud based back office for purposing their unique photo gifting business.

The following video walkthrough will show some of the customisation and features that are available.